

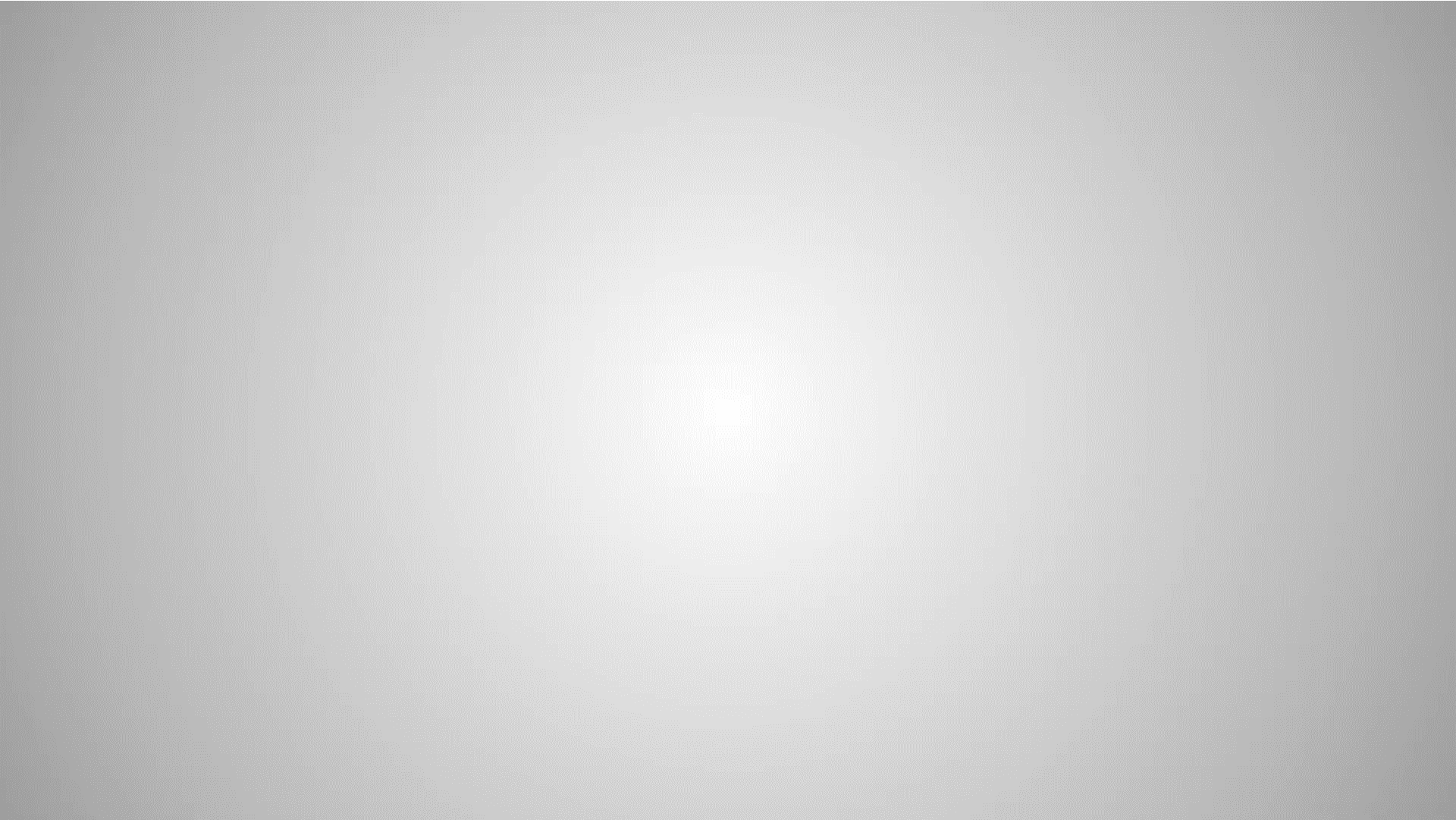
# Kreativnost in inovativnost v središču krožnega gospodarstva

Mag. Ladeja Godina Košir

Circular Change

European Circular Economy Stakeholder Platform



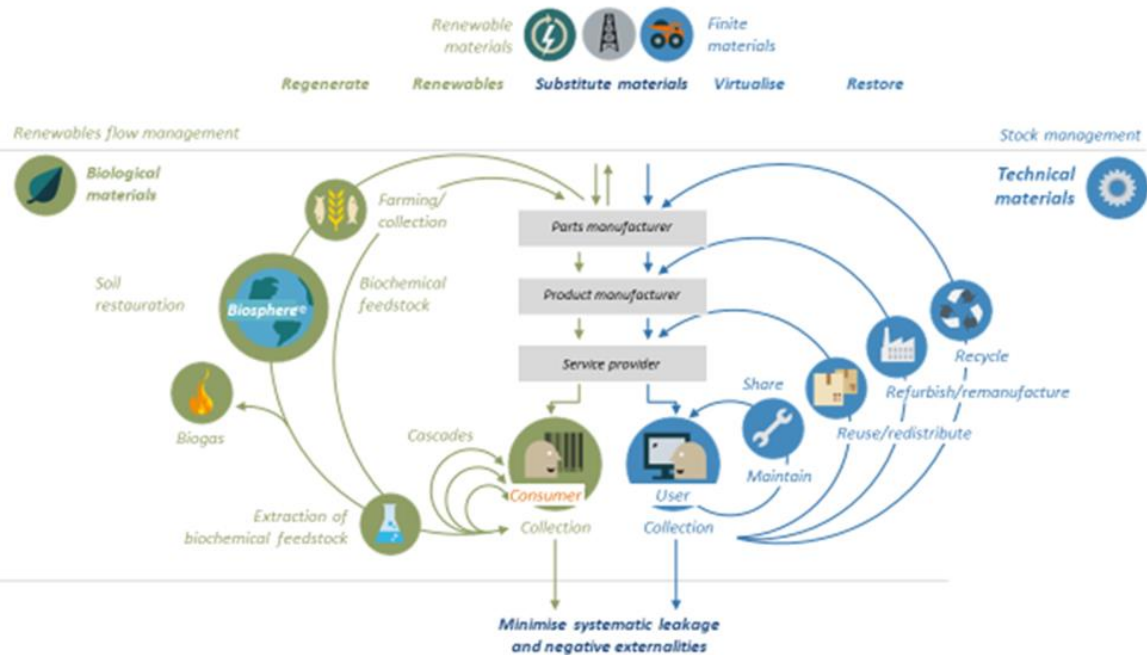


# Kožno ~~ALI~~ bio? Krožno IN bio!

## OUTLINE OF A CIRCULAR ECONOMY SYSTEM

### Principles

- 1 **Preserve and enhance natural capital by controlling finite stocks and balancing renewable resource flows**
- 2 **Optimise resource yields by circulating products, components and materials in use at the highest utility at all times in both technical and biological cycles**
- 3 **Foster system effectiveness by revealing and designing out negative externalities**



Source: Ellen MacArthur Foundation; McKinsey Center for Business and Environment; Stiftungsfonds für Umweltökonomie und Nachhaltigkeit;



# Nekaj dejstev za ogrevanje

## Poraba biomase v EU:

- 59% za proizvodnjo krmil in hrane
- 17% za bioenergijo
- 4% za biogoriva
- 20% za ostale izdelke (npr. izdelki iz lesa)

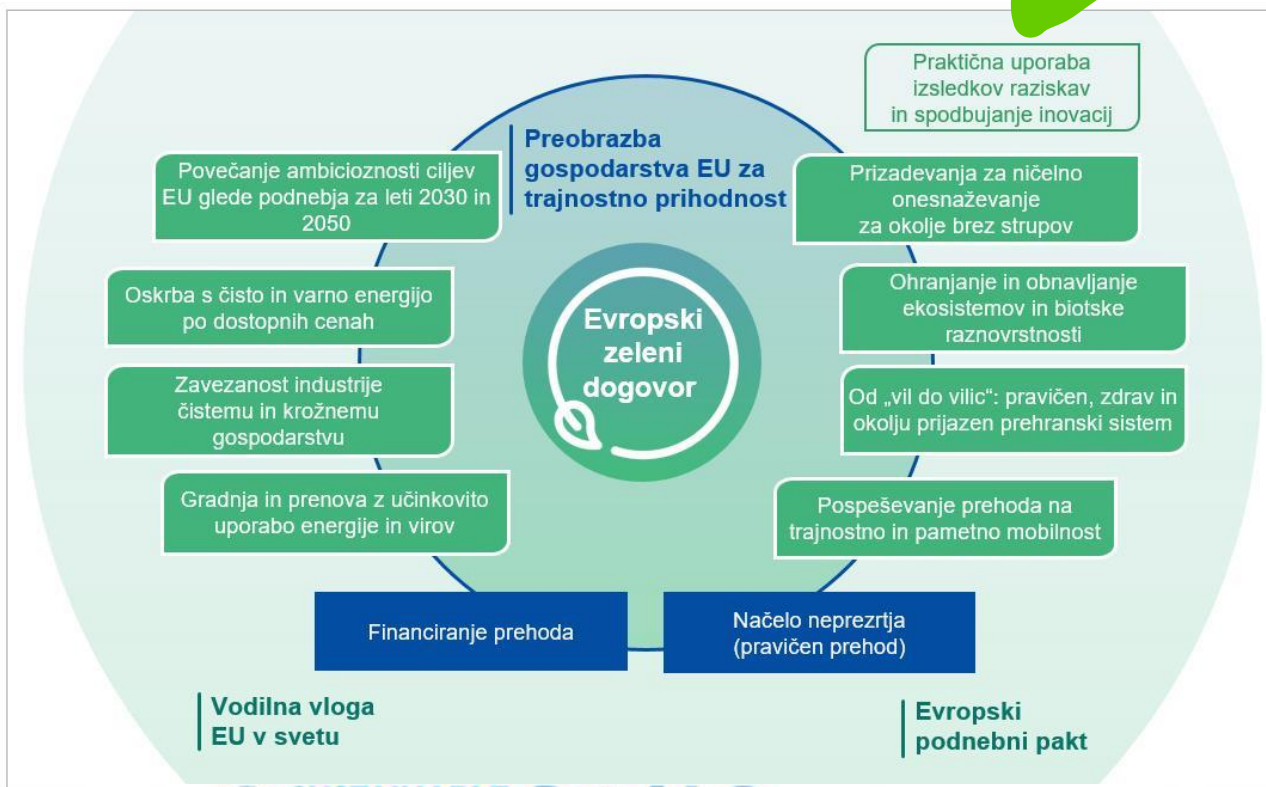
A SUSTAINABLE AND CIRCULAR BIOECONOMY FOR EUROPE



*NOVE PRILŪŽNOSTI*

# Kako bomo okrevali?

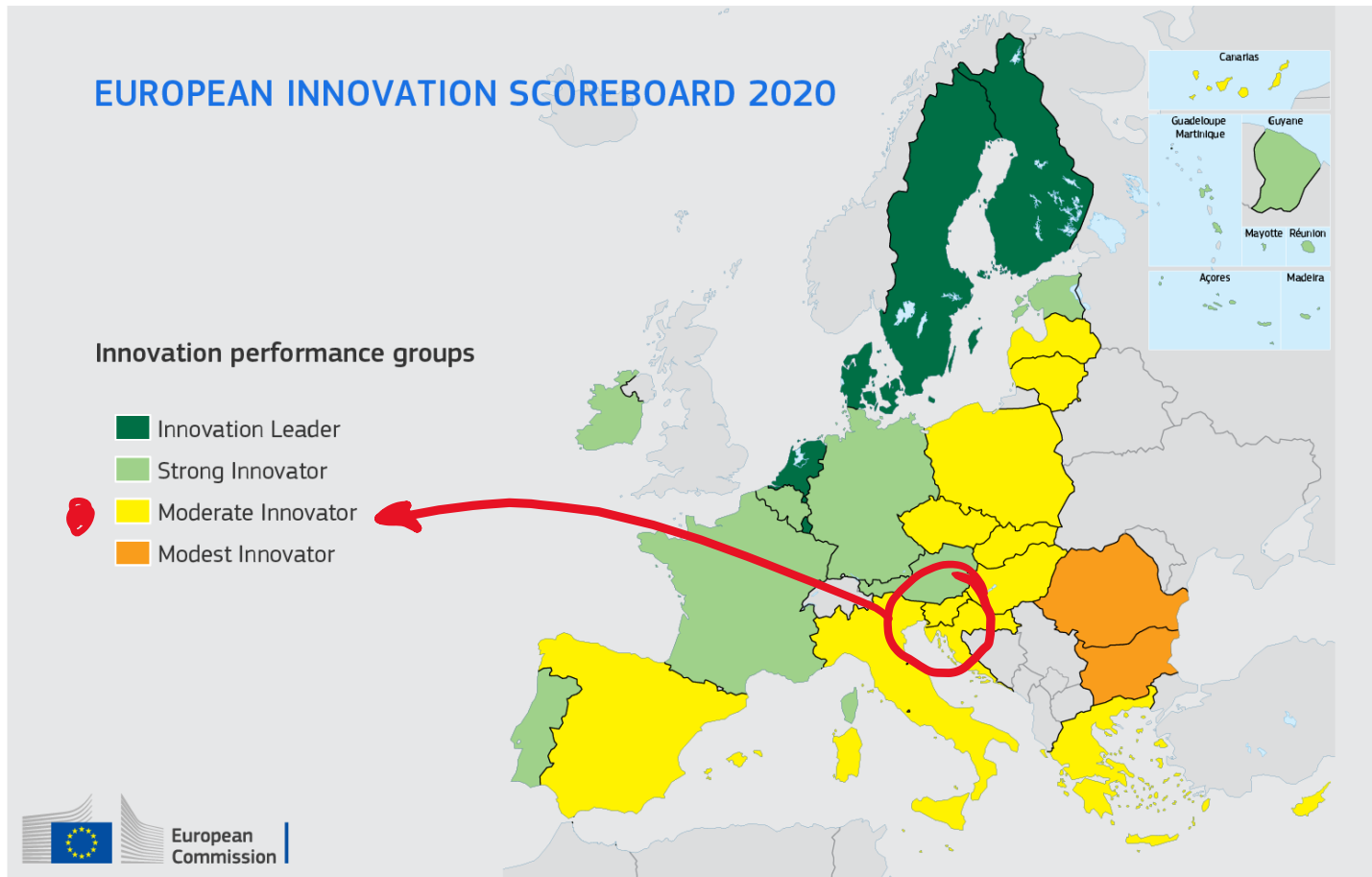
ZELENO  
😊



# sLOVEnija in 10,2 milijard €



# Smo dovolj inovativni?

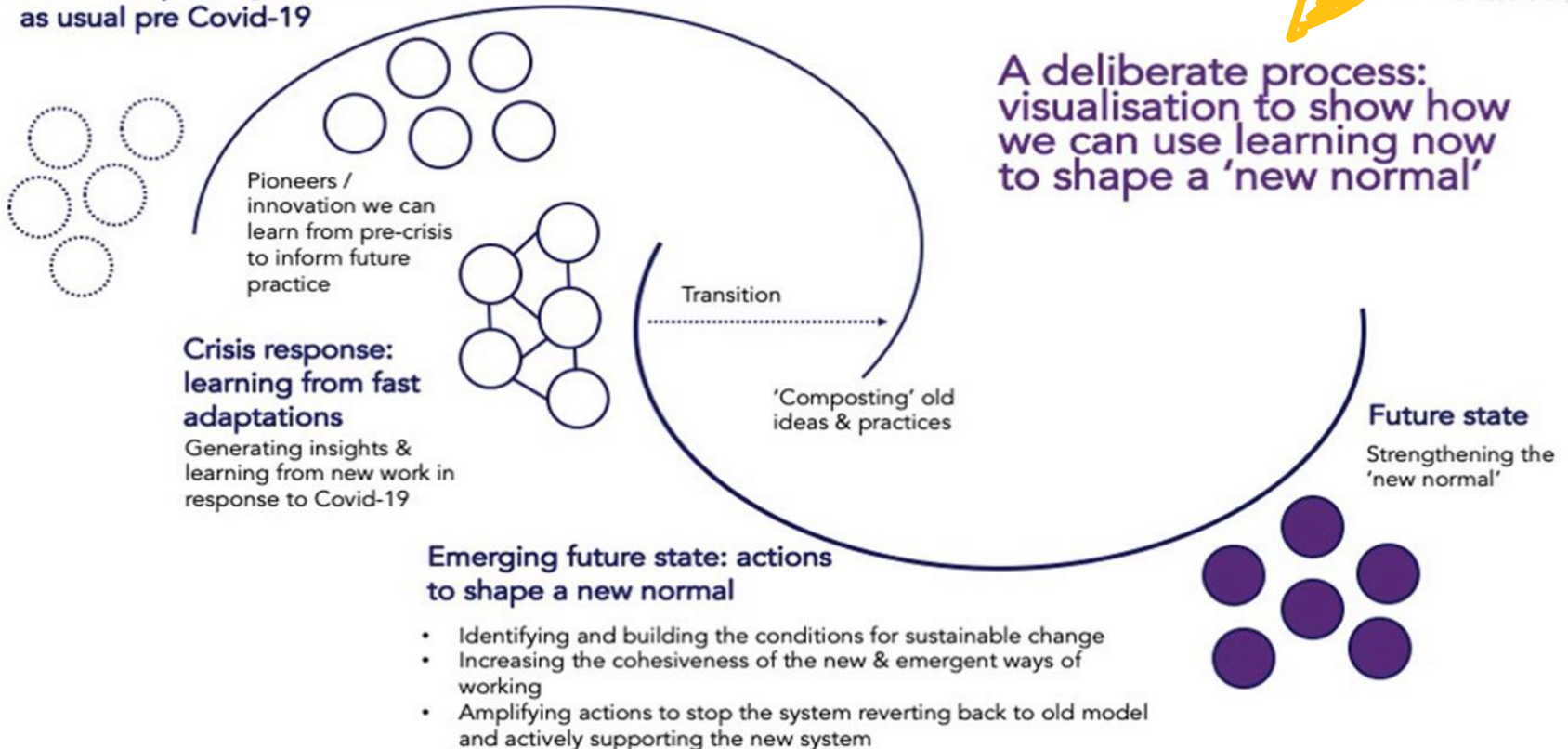


# Isti način - nove rešitve



collaborate  
for social change

Dominant paradigm/business  
as usual pre Covid-19





# Kompetence za izhod iz krize

INOVATIVNOST

KREATIVNOST

Growing

WORLD ECONOMIC FORUM

- 1 Analytical thinking and innovation
- 2 Active learning and learning strategies
- 3 Creativity, originality and initiative
- 4 Technology design and programming
- 5 Critical thinking and analysis
- 6 Complex problem-solving
- 7 Leadership and social influence
- 8 Emotional intelligence
- 9 Reasoning, problem-solving and ideation
- 10 Systems analysis and evaluation

SISTEMSKI PRISTOP

DESIGN

KRITICNO MISLJENJE

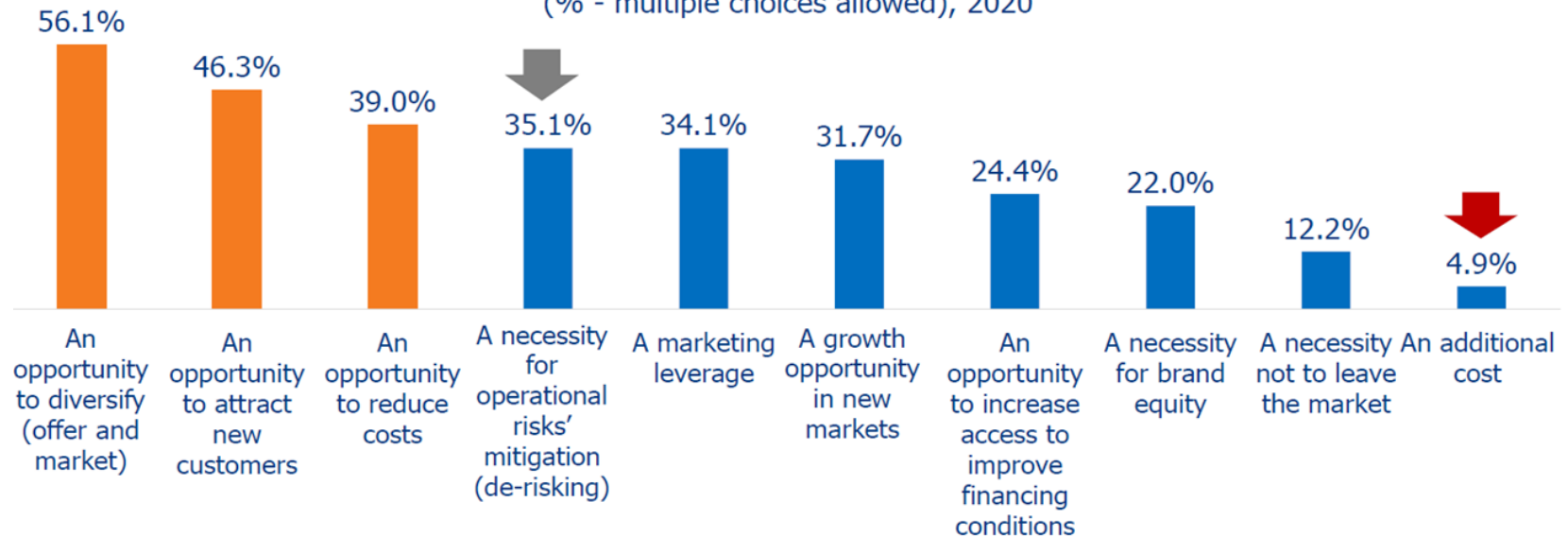
# Krožno gospodarstvo kot priložnost

Circular Europe – Key findings of the research study



According to EU business leaders, Circular Economy can ensure a structural **competitive advantage**

Answers to the question "Circular Economy represents for your company..."  
(% - multiple choices allowed), 2020



# Krožne bio-rešitve: ne gre le za nadomeščanje „fosilnega z obnovljivim“- iščemo prebojne inovacije



**Casein Fibre**  
An Innovative Milk Fibre



TEKSTIL



GORIVO



EMBALAZA

# Circular Change v akciji

VABLJENI 😊



<https://bioeast.eu/>



<https://www.effective-project.eu/>

DANES  
SMO  
TU

# Problemi čakajo na rešitve

- Neprepoznan potencial krožne & bioekonomije
- Uspavanost ob zadostni količini biomase v CEE regiji
- Nizka umeščenost tematike na politični agendi
- Prešibka povezanost med raziskovalnim sektorjem in gospodarstvom
- Ustvarjanje večje dodane vrednosti z uvedbo novih poslovnih modelov
- Zavedanje soodvisnosti med akterji v regiji in s tem povezanimi priložnostmi
- Komuniciranje vsebin na (za politike) atraktiven način
- Izpostavljanje dobrih praks in učinkovitejše mreženje

Na svetu si, da gledaš **sonce**.  
Na svetu si, da greš za **soncem**.  
Na svetu si, da sam si **sonce**  
in da s sveta odganjaš – **sence**.

**Tone Pavček**



SIJOTE DAN  
ZE LIM

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Ladeje 😊